KASAMSAN RINTORN



Product Photographer

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Praeksa Mai, Samut Prakan

PROFILE

Product photographer with experience photographing over 3,000 products, specializing in ghost mannequin, packshot, and 360° product photography using the Orbitvu AlphaStudio system. Skilled in composition, studio lighting, post-production, and SKU-based image file management. Independently manages the entire workflow, from collecting products and shooting to selecting, retouching, and uploading images to websites. Additional background in video editing and graphic design.

EDUCATION

Dhonburi Rajabhat University

Bachelor of Communication Arts · Radio & Television Broadcasting

EXPERIENCE

Product Photographer - CRC Thai Watsadu Co., Ltd. **Feb 2025 - Present**

Omni Channel Content · Merchandise

- Built PowerShell scripts to automate file renaming and batch processing, reducing time spent on these tasks by 40%.
- Developed an internal web application with AI-assisted coding, used by all 3 team members to track and manage daily photography work.
- Photographed over 3,000 products to date, with an average output of 25-30 SKUs per week.
- Manage the full photography workflow, from planning, product preparation and equipment setup to shooting and website uploads.
- Produce ghost mannequin, packshot and 360° product images using Orbitvu AlphaStudio, with lighting and composition tailored to each product category for e-commerce, packaging and promotional banners.
- Remove backgrounds, retouch images and check final quality against brand standards and platform requirements.
- Analyze product and sales data using SQL queries, Excel VLOOKUP and Pivot Tables to support product content improvements.
- Coordinate product collection and returns with branch inventory, graphic design, purchasing and other teams; prepare daily production reports.

Camera Assistant (Contract) - JSL Global Media Co., Ltd. **Oct 2020 - Jul 2022**

Technical Team · TV Production

- Prepared studio layouts and camera, video and signal cabling for television productions.
- Configured cameras and adjusted white balance before recording, supporting the technical team during studio shoots.
- Filmed studio audience reactions and cutaway footage for use in television programs.

KEY SKILLS

Hard skills

E-commerce Product Photography
Product Photo Retouching
Clipping & Background Removal
Color & Lighting Correction
Image Editing & Compositing
Product Photography Lighting
Live Streaming with OBS Studio
Video Editing
SQL Queries
Excel: VLOOKUP & Pivot Tables

Soft skills

Attention to Detail
Time Management
Visual Thinking
Problem Solving

Software

Adobe Photoshop
Adobe Premiere Pro
Orbitvu AlphaStudio
OBS Studio
PowerShell
Microsoft Office

LANGUAGES

Thai: Native
English: Basic